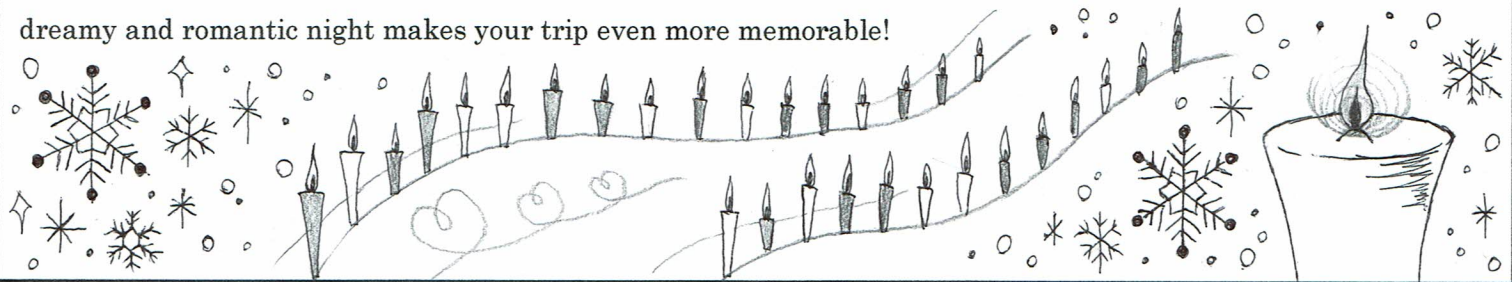
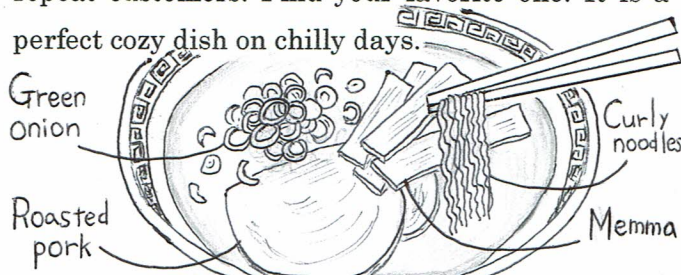


SANTERA MAIRI, 3 Temples Pilgrimage, is a traditional event held annually on January 15th in Hida Furukawa for over 300 years. Visiting 3 temple to pray for Shinran, the founder of Jodo Shinshu sect, is the origin of this festival. At the same time, young men and women of the town tried to find a good match because it was the time that they came back home from their work places. At each temple, you can listen to preaching from the chief priest and see 70cm high Japanese candles made at a local traditional candle shop. The natural and botanical Japanese candles produce less soot and last for a long time, and interestingly the candle flame waves without any wind. 2m high snow candles will be placed on the street. The locals prepare handmade candle stands with snow by piling up snowballs or using buckets before the day. The town will be lit up with more than 1,000 candles! The dreamy and romantic night makes your trip even more memorable!



TAKAYAMA RAMEN, known as Chuka-soba, are popular local noodles in Takayama. What makes them unique are the thin curly noodles in a simple soy sauce broth with some toppings such as roasted pork fillet, pickled bamboo shoots called "memma", and green onions. It sounds simple, but it has a deep flavor. Although there are many restaurants with Takayama Ramen in the town, each one has its own taste. Many locals have a favorite restaurant and are repeat customers. Find your favorite one! It is a perfect cozy dish on chilly days.



SNOWSHOEING TOUR presented by SATOYAMA EXPERIENCE has started!

◆ **Shinhotaka Snowshoeing** from 22th Dec

Shinhotaka is a part of Chubu Sangaku National Park surrounded by the majestic Japanese Alps. The snowshoeing tour, taking place in a spectacular area already 1300 meters high, offers powdery fluffy snow.

◆ **Village Snowshoeing**

Exploring the breathtaking snow-dusted village stimulates your sense of adventure! The mountainous landscape dotted with terraced rice fields is suggested for the best way to experience the authentic Japanese countryside.



Let's make the most of your Hida trip!



Find out more at
SATOYAMA EXPERIENCE

**CAFÉ
TAKAYAMA**

iCafe Takayama Tour Desk
(Opening Hours from 9:00 am to 6:00 pm)