

The Hida Times

Vol. 18 Aug. 2018

ENERGETIC SUMMER EVENTS excite you throughout August! Locals celebrate the sweltering summer with fireworks and Bon festival dances to make it even hotter! In Hida, a famous folk song that goes with a unique dance is called "Hida-Yansa". One says that the song was created by local farmers almost 250 years ago! There are some place names in the lyrics which still exist in this modern days! Do not hesitate to follow the sound of the song and enjoy the summer with the locals. Here is the list of summer festivals in Takayama.

Ask for details at the tour desk!

Aug 1st: Hida Takayama Firework Festival

Aug 4-5th: Soramachi Night Market

Aug 6-7th: Noryo Star Festival

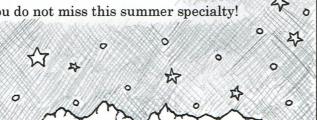
Aug 9th: Hida Takayama Tezutsu (hand held) Firework Festival

Aug 11-13th: Hida Takayama Jinya mae Night Market Aug 14-15th: Takayama Jinya mae Bon Festival Dance

Aug 19th: Bon Festival Dance in Hana-machi

FROM MORNING TILL NIGHT, you will not miss even a single moment in Hida. Shinhotaka and Norikura are welcoming too with the most stunning views of sunrise and stars!

- Watch the Sunshine" Bus − Mt. NORIKURA
 Every day in August, the special bus runs departing at
 3:30am from Hirayu Onsen. The early bird gets the worm!
- Night Ropeway gondola Mt. SHINHOTAKA
 This is the only chance to take a ropeway at night, limited only from August 4th 19th (blackout: 8th and 15th). Immerse yourself into the starry skies!
 Hopefully you do not miss this summer specialty!



TANABATA DECORATIONS add some fun colors to the town! Tanabata, literally meaning "Evening of the seventh", is the Star Festival to celebrate a romantic meeting of Orihime (Vega) and Hikoboshi (Altair) which are separated by the Milky Way. According to legend, the lovers can meet once a year only on July 7th. In the cool land Hida, we enjoy the event on August 7th with lots of colorful handmade decorations. Strolling through the Old Town or Hida Folk Village, the beautiful Tanabata decorations will surely catch your attention!

Let's make the most of your Hida trip!



Find out more at SATOYAMA EXPERIENCE iCafe Takayama Tour Desk (Opening Hours from 9:00 am to 6:00 pm)

